



Technical Paper  
Food safety and compliance

## Essential guidance.

To be properly prepared for effective and comprehensive food safety and recalls, make sure that collectively, your solutions allow you to:

- Collaborate with suppliers and customers.
- Integrate supplier data.
- Use supplier scorecards with risk ratings.
- Integrate quality assurance into production systems.
- Implement asset management alerting technologies.
- Conduct recall “fire drills.”
- Analyze what-if scenarios.
- Share data between product development and supply chain systems.
- Trace ingredients from suppliers through manufacturing.
- Track lot and UPC numbers at all levels.
- Collect transactional data in real time.
- Maintain accurate customer contact information.
- Send automated notifications.
- Receive notification feedback.
- Perform advanced planning to estimate resources and costs, and maximize production capacity.

Ask yourself these important question to asses your recall effectiveness:

- Do you integrate lot-specific supplier data into your manufacturing systems?
- Do you have tools in place to ensure against labeling errors?
- Do you have total lot-tracking capability, including raw materials used per batch, as well as location of finished products?
- Do you have an efficient and timely communication plan for both customers and regulators in the event of a recall?



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## Conclusion.

Food safety and recall effectiveness is not a single-issue event. It covers multiple business processes and crosses many disciplines. Product recalls can do potentially irreparable damage to brands and can even put companies out of business for good. You can't wait for a problem to arise before you implement a food safety or recall plan. Your response will be too slow and ineffective. You'll lose customers, tarnish your reputation, and rack up significant costs.

You need to assess your effectiveness in terms of prevention, identification, notification, removal, and replenishment. You need to enlist proactive strategies designed to reduce risks, and the key to implementing these strategies is to build them into the technology you use to run your business. With robust ERP, CRM, enterprise asset management (EAM), PLM, and SCM solutions in place, you'll be much better positioned to quickly and effectively respond to problems when they arise, and do so while minimizing costs and maintaining customer trust and your reputation.



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